Research Paper Presentations in Conference/Seminar

S. No	Name of the	Name of the	Organized	Title of	Year
	faculty	conference	by	the paper	
1	Mrs. K. Lavanya	3 rd International Seminar on Economic Impact of Entrepreneurship and Innovation in High Potential and Developing Economy	School of Management and Commerce, Malla Reddy University, Hyderabad	A Literature review on the influence of green bonds on sustainable developme nt	April-24
2	Mr. K. Naupal Reddy	3 rd International Seminar on Economic Impact of Entrepreneurship and Innovation in High Potential and Developing Economy	School of Management and Commerce, Malla Reddy University, Hyderabad	Enhancing Financial Transactio ns- A Comprehe nsive Analysis of Online Payment Solutions in Financial Technolog y with Reference to Banking Sector	April-24
3	Mrs. Shainaz Begum	3 rd International Seminar on Economic Impact of Entrepreneurship and Innovation in High Potential and Developing Economy	School of Management and Commerce, Malla Reddy University, Hyderabad	A Study on Analyzing the Operations and Impact of Credit Rating Agencies in India	April-24
4	Dr. A. Sita Madhavi	International Conference on Marketing and	ICFAI Business	Cause- Related Marketing	Mar-24

Academic Year 2023-2024

		Business Strategy	School,	in the	
		(ICOMBS 2024)	Hyderabad.	Context of	
		(10010105 2024)	Tryactaoaa.	Higher	
				Education	
				Institutions	
		1 st T i i 1		in India.	16.04
		1 st International		Global E-	Mar-24
		Conference on		Commerce	
		Digital		Success:Pe	
		Transformation and	Vardhaman	rsonalisati	
5	Dr. A. Sita	Sustainability of	College of	on,	
3	Madhavi	Business(ICDTSB)	Engineering,	SEO,and	
			Hyderabad	Sustainabil	
				ity in	
				Digital	
				Marketing	
		International		Impact of	
	Mr. K. Naupal Reddy	Finance		Fintech	
		Conference on		Applicatio	
		'Sustainability and		n- Digital	
		Technology in the	VJIM	Banking	Feb-24
6		BFSI Sector.	Campus in	Platforms	
			Bachupally,	Profitabilit	
			Hyderabad.	y of Selected	
				Private	
				Banking	
				Sector.	
		International		Climate	
	Mrs. K. Lavanya	Finance		Change	
		Conference on		and	
		'Sustainability and		Financial	
		Technology in the	VJIM	Services:	F 1 24
7		BFSI Sector.	Campus in	Challenges	Feb-24
			Bachupally,	and	
			Hyderabad.	Opportunit ies for the	
				Indian	
				Banking	
				Sector.	
8		International	VJIM	Comparati	
	Mrs. Shainaz	Finance	Campus in	ve	Feb-24
	Begum	Conference on	Bachupally,	Analysis	
		'Sustainability And	Hyderabad.	on Credit	

		Technology in the		Rating	[]
		BFSI Sector.		with	
		DI SI SCOUI.		Reference	
				to Selected	
				Private	
				Sector and	
				Public	
				Sector	
				Banks	
				(Camel	
		Tutomotion-1	School of	Analysis)	
		International		Role of	
		Seminar on Global	Management	NBFCS in	
	Mr. K. Naupal	Economic Situation	and	Driving	x 1 00
9	Reddy	with Specific	Commerce,	Sustainabl	July-23
		Reference to	Malla Reddy	e GDP	
		Market Trends in	University,	Growth in	
		India	Hyderabad.	India	
		International	~	Indian	
	Mrs. K. Lavanya	Seminar on Global	School of	Small	
		Economic Situation	Management	Finance	
		with Specific	and	Banks -a	
10		Reference to	Commerce,	New	July-23
		Market Trends in	Malla Reddy	Economic	
		India	University,	Driver for	
			Hyderabad.	Financial	
				Inclusion	
11	Mrs. Shainaz Begum	International	School of	Covid-19's	
		Seminar on Global	Management	Effect on	
		Economic Situation	and	India's	
		with Specific	Commerce,	Circular	July-23
		Reference to	Malla Reddy	Economy	
		Market Trends in	University,	Practices	
		India	Hyderabad.		